

Code: 9E00306d

MBA III Semester Regular and Supplementary Examinations April 2014

ENTERPRISE RESOURCE PLANNING

(For students admitted in 2010, 2011 and 2012 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 Explain the reasons for the growth of enterprise resource planning.
- 2 Illustrate the myths regarding business process re-engineering.
- 3 Explain in brief:
 - (a) Data mining.
 - (b) Data warehousing.
- 4 Explain the role and significance of finance and accounting system in ERP.
- 5 Explain ERP in sales and distribution systems.
- 6 Differentiate between:
 - (a) Plant maintenance system.
 - (b) Material management system.
- 7 Explain the strategies to attain success.
- 8 Illustrate the impact of Microsoft Dynamic and Peoplesoft on enterprise applications.
